

Online Summer Engagement Program (OSEP)

Assessment Plan

Goal A

Increase first-year students' connection to Buffalo State.

Support Outcome

Participating students will feel more connected to Buffalo State.

Measures and Criteria: (We will compare last year's results to this year's as changes were made based on student feedback)

Percentage of students that report feeling more connected to Buffalo State. We will be utilizing a survey and hosting focus groups to collect this data.

Goal B

Increase incoming first-year students' readiness to start their fall semester.

Support Outcomes

Participating students will feel more ready to start their fall semester.

Measures and Criteria: (We will compare last year's results to this year's as changes were made based on student feedback)

Percentage of students that report feeling more ready to start their fall semester. We will be utilizing a survey and hosting focus groups to collect this data.

Step by Step Plan

Summer 2021 Engagement Plan Overview

- Weekly emails and texts to be sent via slate (*starting July 2nd*)
- Flip Grid Content: Releases the weekly content related to the Countdown 2 College modules (*starting July 12th*)
 - Peer Mentor Instagram tips (*starting July 14th*)
 - Peer Mentor/Coach co-led weekly live virtual sessions (*starting July 15th*)
 - Engagement Raffle, winners announced weekly (*starting July 15- Sept 2*)
 - Peer Mentor calling campaign (*Aug 2nd -ongoing*)

Countdown to College Details: 8 weeks prior to the beginning of the fall semester students will receive Bengal Tips and will be encouraged to participate in Bengal Challenges. In addition, students will have access to the Flip Grid application where they can view all students' responses to Bengal Challenges and additional resources.

Welcome to Countdown 2 College						
Release Date: July 5, 2021 @12pm						
Big 6 Connection Area	Bengal Tip (email content)	Bengal Tip (text content)	Flip Grid Content	Flip Grid Module Resources	Bengal Challenge (engagement)	Live Demo
<p>“Having a professor or professional staff who cared about you as a person”</p> <p>“Being engaged in extracurricular activities or groups”</p>	<p>See separate email outline document</p> <p>-link to video tutorial on flip grid engagement</p> <p>-where to find live session link</p>	<p>Welcome to Buffalo State! 😊 Over the next few weeks we will share our best tips & offer some fun challenges to help you get adjusted. Check your e-mail for more information.</p>	<p>(1)Module Intro→ How to engage on the flip grid platform. How to join us live, or visit the website to chat live.</p> <p>(1)Intro to flip grid→ tutorial showing how to navigate and post to flip grid, if we keep it short can we attach it to the email notification that will go out. (in separate module before this one)</p>	<p><i>Asynchronous pre-orientation reminder</i></p> <p>https://info.flipgrid.com</p> <p>Join Code: buffstateorientation</p> <p>Roar 2 Success website</p> <p>https://sle.buffalostate.edu/roar-2-success</p>	<p>(1)Put it into practice – Check back next week for the first challenge (this can be a video or a picture)</p> <p>(1)Challenge→ Roll call, Post a short video where you share. Introduce yourselves, let us know where you are from, who you are, and what you are looking forward to this year and be entered into <i>this week’s Bengal Bound Raffle</i></p>	<p>Date: July 8, 2021</p> <p>Time: 12p-1:00p</p> <p>Focus: -What is flip grid, how to navigate flip grid. What to expect over the next few weeks.</p> <p>Presenters: Sade, Douglas</p>

Welcome to BSC, Meet your support network

Release Date: July 12, 2021 @ 12pm

Big 6 Connection Area	Bengal Tip (email content)	Bengal Tip (text content)	Flip Grid Content	Flip Grid Module Resources	Bengal Challenge (engagement)	Live Demo (virtual brunch with the coaches)
<p>“Having a professor or professional staff who cared about you as a person”</p> <p>“Being engaged in extracurricular activities or groups”</p>	<p>See separate email outline document</p>	<p>Welcome to Buffalo State! 😊 Tip #1 is all about your support network. Check your e-mail for more information.</p>	<p>(1)Module Intro→ College is a much better place with friends and support, get to know your campus support system. With only 8 weeks left here is what you can do to prepare. Complete the Pre-orientation tutorial, register for a live orientation session, and check out countdown to college tips and complete the challenges weekly</p> <p>(4) Meet the coaches→ Each coach will record an intro for their cohort. Videos should explain;</p> <p><i>-The purpose of the Roar 2 Success program.</i></p> <p><i>- What coaches do/how to connect with us.</i></p>	<p><i>Roar 2 Success website</i> https://sle.buffalostate.edu/roar-2-success</p> <p><i>Connect with the professional advisors</i> https://academicsuccess.buffalostate.edu/advising</p>	<p><i>(1)Put it into practice –</i> Welcome to the Bengal family. What we value most, is the variety of backgrounds, spaces, and places our new Bengals come from to join together and enhance the pride. Remember to record your roll call video Let us know who you are and where you are from</p> <p>(1)Challenge→ comment on at least 4 videos in the Roll Call section and be entered into <i>this week’s Bengal Bound Raffle</i></p>	<p>Date: July 15, 2021</p> <p>Time: 12p-1:30p</p> <p>Format/Focus: -Music, games, trivia, cohort meet and greets, snack demo break outs. “Celebration and party like”</p> <p>Topic: Welcome to campus, importance of social connections, connecting with coaches and mentors early. Talk about the weekly drop in meetings (when, how to access). Setting up 1:1 meetings.</p>

			- What to expect for the Count Down to College Program.			Presenters: Mason, Sade, Douglas, and Shawnte, Professional Staff Advisors.
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Accessing and Navigating Electronic Student Platforms						
Release Date: July 19, 2021 @12pm						
Big 6 Connection Area	Bengal Tip (email content)	Bengal Tip (text content)	Flip Grid Content	Flip Grid Module Resources	Bengal Challenge (engagement)	Live Demo (engagement)
“Being engaged in extracurricular activities or groups”	See separate email outline document	Tip #2 has arrived! 😊 It’s time to get connected and learn about all the electronic platforms you will need this school year. Check your email for more info!	(1)Module Intro→ Technology is a necessary resources in College, be sure to get familiar with all of the electronic platforms you will be using this academic year. The Buffalo State IT Department is here to help. Check out their webpage if you need to submit a support ticket. Or search Buffalo State IT on YOUTUBE for a series of helpful “how to” videos. Pro tip-many of these videos are also available under the pre-orientation tutorial.	Student Platform Access https://suny.buffalostate.edu/students How to look up your network username https://youtu.be/W5EbsHD59AU How to activate your network Account https://youtu.be/tE6-V1BwhKw How to activate your school g-mail Account	(1)Put it into practice – Take a moment and activate your BSC g-mail. Log into the Bengal Success Portal, Banner, and Degree works and browse around. Post a comment under this module if you have questions or are experiencing difficulty. (1)Challenge→ While in the Bengal Success Portal navigate to your network and send your completion coach a message to be entered	Date: July 22, 2021 Time: 12pm-1pm Focus: Live demo and Q&A for Blackboard, BSP. Topic: Navigating college electronic platforms. Presenter: Instructional Design

			<p>(1)Tech Tip glossary→ What is...Banner, g-mail, Degree Works, BSP, Blackboard, Asynchronous, Synchronous,syllabus, MWF, TR,Bengal Pause, https://www.universitylanguage.com/guides/college-terms-and-phrases-to-know/</p> <p>(1)IT Student Account Overview Video https://youtu.be/28-33NoiStY</p> <p>(1)BSP demo video-> will demonstrate the important aspects of the bsp, such as the network, calendar, and whereto find flags, and where to locate their registration pin.</p> <p>(1)Blackboard demo video→ will demonstrate the important aspects of the blackboard such as where to find their courses, and course content.</p>	<p>https://youtu.be/FqMcwp1pJJM</p> <p>How to locate your banner ID https://youtu.be/RhAuydBJIIM</p> <p>How to log in to Banner https://youtu.be/wjP1_pgwp-k</p> <p>How to submit an IT Help Ticket https://youtu.be/bKSqh3CmXeI</p> <p>Laptop loan Program https://library.buffalostate.edu/home/equipmentloan</p> <p>IT Help Desk https://it.buffalostate.edu 716-878-4357</p>	<p>into this week's Bengal Bound Raffle.</p>	
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Mentors are Magic!
Release Date: July 26, 2021 @12pm

Big 6 Connection Area	Bengal Tip (email content)	Bengal Tip (text content)	Flip Grid Content	Flip Grid Module Resources	Bengal Challenge (engagement)	Live Demo (engagement)
<p>“Having a mentor who encouraged you to pursue your goals and dreams”</p> <p>“Being engaged in extracurricular activities or groups”</p>	<p>See separate email outline document</p>	<p>Tip #3 has arrived! 😊</p> <p>Building a strong mentor relationship during college is proven to help advance your professional career. Check your BSC email for more info.</p>	<p>(1)Module Intro→</p> <p>Students who connected with mentors throughout their college years reported a greater sense of confidence regarding being ready to enter the professional employment world.</p> <p>(20/or one group video)Peer Mentor Intro Videos</p> <p>Videos should explain;</p> <p><i>-who they are, major, academic year, clubs and orgs</i></p> <p><i>- what to expect from their peer mentor</i></p>	<p>Message your mentor through the Bengal Success Portal Network list</p> <p>https://academicsuccess.buffalostate.edu/bengal-success-portal</p> <p>Find out more about mentors and the Roar 2 Success Program</p> <p>https://sle.buffalostate.edu/faq-0</p>	<p>(1)Put into practice→</p> <p>Having a mentor is an instant social connection. Peer mentors can share important information from a student perspective that will allow you to avoid some of the mistakes they may have made. Peer mentors are also great people to bounce ideas off of or find out about fun things to do on campus. Post any questions you would like the mentors to answer.</p> <p>(1)Challenge→While in the Bengal Success Portal navigate to your network and send your mentor a message,</p>	<p>Date: July 29, 2021</p> <p>Time: 11:30pm-1pm</p> <p>Focus: Mentors will host a discussion to explain more about the process of mentorship and help students make social connections. Then break into mentoring groups if assigned or random breakouts for 30 min of icebreakers/collaborative game like skibbl.io</p> <p>Topic: Mentors will discuss how to connect, how often they will reach out, why participating is important. Small break outs with icebreakers and prizes</p>

			-how to connect with them		letting them know one thing you hope to gain from having a mentor and be entered into <i>this week's Bengal Bound Raffle</i>	Presenters: R2S Peer Mentors
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Stay Active!						
Release Date: August 2, 2021 @12pm						
Big 6 Connection Area	Bengal Tip (email content)	Bengal Tip (text content)	Flip Grid Content	Flip Grid Module Resources	Bengal Challenge (engagement)	Live Demo (engagement)
“Being engaged in extracurricular activities or groups”	See separate email outline document	Tip #4 has arrived! 😊 It's time to show your new college community who you really are. Find your tribe, get involved and become a leader! Check your e-mail for more information.	(1)Module Intro→ Students involved with extracurricular activities reported a greater sense of belonging on campus and felt like this helped them meet more people outside of their natural social circle.	<i>Student Leadership and Engagement</i> https://sle.buffalostate.edu <i>Student Leadership Opportunities</i> https://sle.buffalostate.edu/leadership <i>Bengal Connect (find clubs and orgs)</i> https://www.bengalconnect.com	(1)Put it into Practice→ Involvement on campus is a great way to meet new people, put passions into practice, or discover new things you enjoy. Buffalo State has over 75 active clubs and orgs. Check out this week's tip and challenge and start your journey toward campus involvement. (1)Challenge→ Go to Instagram and follow @lifeatbuffstate. Post a	Date: August 5, 2021 Time: 12p-1p Focus: A brief introduction to student clubs and orgs Topic: A discussion on student clubs and orgs, how to join, why join, personal experiences. Presenter: Leaders from various student

				<p>USG https://www.bengalconnect.com/organization/usgsenate</p>	<p>tiger emoji under the “stay active post” and be entered into <i>this week’s Bengal Bound Raffle</i></p>	<p>clubs and orgs, USG, SLE</p>
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Show me the money!- w/ Brad Golsky

Release Date: August 9, 2021 @12pm

Big 6 Connection Area	Bengal Tip (email content)	Bengal Tip (text content)	Flip Grid Content	Flip Grid Module Resources	Bengal Challenge (engagement)	Live Demo (engagement)
<p>“Being engaged in extracurricular activities or groups”</p>	<p>See separate email outline document</p>	<p>Tip #5 has arrived! 😊 College is an investment for the future, so understanding your college finances are key. Check your e-mail for more info!</p>	<p>(1)Module Intro→ Students who regularly check in with financial aid and maintain a personal budget, lower stressors related to paying for college and set themselves up for good credit scores in the future.</p> <p>(1)Return on investment video→discusses the benefits of going to college in the long term financial future</p>	<p>Financial Aid https://financialaid.buffalostate.edu</p> <p><i>**self guided financial aid 101 course</i></p> <p>Students Accounts https://studentaccounts.buffalostate.edu</p> <p>Caps Portal https://financialaid.buffalostate.edu/caps-0</p>	<p>(1)Put it into practice- Take this time to contact student accounts or log into your portal to verify if you have an unpaid balance. If you have a balance owed set up a payment plan in student accounts. Additionally register for the CAPS portal.</p> <p>(1)Challenge→What’s one financial concern or question you have about college? Post a short video and share your questions,</p>	<p>Date: August 12, 2021</p> <p>Time: 12pm-1pm</p> <p>Link: https://us02web.zoom.us/j/82825043465?pwd=ZWZ4UWdiOWZ6cUZ5TVd6U1N5OU9aUT09</p> <p>PW: Roar</p> <p>Focus: Financial aid and student supports to host an informational and Q&A</p>

			<p>(1)Interest and loansvideo→discusses the meaning of both</p>	<p><i>Need Extra Cash, look for a work study job</i> https://financialaid.buffalostate.edu/work-study</p> <p>https://cdc.buffalostate.edu/content/students/</p> <p><i>College Budget Sheet</i> https://mint.intuit.com/blog/budgeting/college-budget-template/</p> <p><i>Plan college moving expenses</i> https://www.salliemae.com/assets/products/library/sm%20what%20to%20pack%20for%20college.pdf</p> <p><i>SMART Goal Planning</i> Access powerpoint here</p>	<p>comment, or concerns and be entered into <i>this week's Bengal Bound Raffle</i></p>	<p>Topic: Important financial aid deadlines, and how to stay on top of your financial aid obligations and funding your education. Discussion lead by financial aid will include holds, loans, paying bill. Discussion lead by Connie Cook will include paid positions on campus available for students and difference between work study & non work study. Student financial resources for nonacademic emergencies or needs. Discussion lead by Kristen will include resources to make up for other costs (SNAP, HEAP, How save \$\$, Emergency Relief)</p> <p>Presenter: Connie Cook/Kristen Helling</p>
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You Came to College to get more knowledge!
Release Date: August 16, 2021 @12pm

Big 6 Connection Area	Bengal Tip (email content)	Bengal Tip (text content)	Flip Grid Content	Flip Grid Module Resources	Bengal Challenge (engagement)	Live Demo (engagement)
<p>“Completing a job, internship, or activity related to classroom lessons”</p> <p>“Having a professor or professional staff who cared about you as a person”</p> <p>“Being engaged in extracurricular activities or groups”</p>	<p>See separate email outline document</p>	<p>Tip #6 has arrived! 😊</p> <p>Since you came to college to gain more knowledge, it’s important to remain proactive. Check your e-mail for more info!</p>	<p>(1)Module Intro→ It’s important to take the necessary steps to remain in good academic standing. Be sure to set up academic supports early. A semester is only 15 weeks. By week 7 a student has already solidified their academic performance for the semester. Avoid falling behind by staying proactive. There are several important dates in the semester that you want to keep in mind. Add/drop courses deadline, pass/fail course deadline, withdrawal from course deadline, midterms, and finals.</p>	<p><i>Academic Calendar</i> https://suny.buffalostate.edu/academic-calendar</p> <p><i>What’s your learning style (Don’t Know take the assessment)</i> https://www.how-to-study.com/learning-style-assessment/</p> <p><i>Connect with academic support resources</i> https://academicsuccess.buffalostate.edu/tutoring</p> <p><i>Check out the library</i> https://library.buffalostate.edu/home</p>	<p>(1)Put it into practice – Goals help to enforce your vision, define your personal desires, and order your steps. Take time to set goals throughout the year. Pro tip, set goals in 9-day increments.</p> <p>(1)Challenge→ Post a short video where you share 1 goal you have for the academic year, and one proactive step you can take to reach this goal and be entered into <i>this week’s Bengal Bound Raffle</i></p>	<p>Date: August 19, 2021</p> <p>Time: 11:30am-1pm</p> <p>Focus: Advising to discuss things to know. Career services to host a goal setting seminar. End with speed networking session.</p> <p>Topic: Goal setting for the academic year using SMART Goals. How coaches can assist with goal organization and accountability. When to connect with your advisor. Academic Resources available (targeted tutoring). End with speed networking.</p>

				<p>Add/Drop https://ecatalog.buffalostate.edu/undergraduate/academic-policies/adding-dropping-courses/</p> <p>W/D https://registrar.buffalostate.edu/withdrawal-course</p> <p>Pass/fail http://catalog.buffalostate.edu/undergraduate/grading.htm</p> <p>SMART Goal Planning Access powerpoint here</p> <p>How to stay organized in college https://collegeinfo geek.com/how-to-stay-organized-in-college/</p>		<p>Presenters: Kayla James, Sade Garcia, Advising, Academic Success</p>
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It's all about balance!
Release Date: August 23, 2021 @12pm

Big 6 Connection Area	Bengal Tip (email content)	Bengal Tip (text content)	Flip Grid Content	Flip Grid Module Resources	Bengal Challenge (engagement)	Live Demo (engagement)
<p>“Having a professor or professional staff who cared about you as a person”</p> <p>“Being engaged in extracurricular activities or groups”</p>	<p>See separate email outline document</p>	<p>Tip #7 has arrived! 😊 We know that this is all new to you, it's ok to feel anxious or homesick. Stay true to who you are & hold on to the things that make you happy. Check your BSC email for more info.</p>	<p>(1)Module Intro→ It's normal to feel anxious – college is a BIG step! It's ok to be worried as the first day of class approaches. Remember to be true to who you are and hold on to the things that make you happy. Selfcare is a great way to combat feelings of homesickness, anxiety, or depression. Be sure to make time for yourself regularly. Keep in touch with family and friends.</p>	<p><i>Access support through the counseling center</i> https://counselingcenter.buffalostate.edu</p> <p><i>Nutrition support</i> https://necc.buffalostate.edu</p> <p><i>Chat live with the Roar 2 Success Coaches</i> https://sle.buffalostate.edu/roar-2-success</p>	<p>(1)Put into practice→ As a new college student, you may encounter situations or experiences that may be hard to navigate. Buffalo State College has several support systems in order to ensure your needs are taken care of. Students have access to Completion coaches, Professional Advisers, Weigel Health Center, Student Resource Coordinator, Academic tutors, Residence life staff, and more.</p> <p>Self-care doesn't have to be a dramatic production. However, having a go to self-care plan can help redirect your stress when it arises. Think of the things that make you instantly happy or feel</p>	<p>Date: August 26, 2021</p> <p>Time: 12pm-1pm</p> <p>Focus: Live self-care session hosted by residence life and the BEAT Team Peer Mentors</p> <p>Topic: Discussion lead by res life RA will include living on campus vs at home. Learning how to balance the changes of freedom and being in school. Discussion lead by BEAT Team members will aid in normalizing the changes and experiences of first year in college and identify social connections. Live</p>

					<p>“at home”? It can be an activity, a snack you like to eat, or a person you like to call. Jot these things down and keep this list accessible when you need to take time for yourself.</p> <p>(1)Challenge→ How do you stay centered and reach your happy place? Post and share a quick video explaining what you do to self-care or decrease stress and be entered into <i>this week’s Bengal Bound Raffle</i></p>	<p>self-care activity demo breakouts.</p> <p>Presenter: Res life, Peer mentors</p>
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Welcome Class of 2025!

Release Date: August 30, 2021 @12pm

Big 6 Connection Area	Bengal Tip (email content)	Bengal Tip (text content)	Flip Grid Content	Flip Grid Module Resources	Bengal Challenge (engagement)	Live Demo (engagement)
<p>“Having a professor or professional staff who cared about you as a person”</p> <p>“Being engaged in extracurricular activities or groups”</p>	<p>See separate email outline document</p>	<p>Tip #8 has arrived! 😊 You are now officially a college student. Start the week off strong. Stay proactive & explore. Check your e-mail for more info.</p>	<p>(1)Module Intro→ You are now officially a college student! Be sure to think about the tips we covered over the last 8 weeks. The final thing you should do is organize your study area and fill out your planner. Be sure to explore your new community and meet new people this weekend, its all about balance.</p>	<p><i>Time Management Tips for College</i> https://www.huffpost.com/entry/9-time-management-tips-fo b 5890360</p> <p>https://www.nextstepu.com/college-time-management-tips.art#.Xv9cXi2z2fU</p> <p><i>Weekly Schedule Templates</i> https://templatearchive.com/class-schedule/</p> <p><i>(use this to map out all the things you have to do in a given week, any blank areas are opportunities to study, and engage on campus. Be sure to include at least 90 minutes of</i></p>	<p>(1)Putting it into practice→ Welcome to Buffalo State College. Remember the Roar to Success program is here for you all year. We are located on the 4th floor in the Union or available through text, phone call, webchat, or email.</p> <p>(1)Challenge→ Post a video or picture of yourself at your favorite location on campus. This could be new study zone, at the library, Bengal Kitchen, SLE office, your residence hall, or at the quad. Post on your social media account with the #countdowntocollege and tag @lifeatbuffstate and be entered into <i>this</i></p>	<p>Date: September 2, 2021</p> <p>Time: 12pm-1pm</p> <p>Focus: First week check in, social hour, reminders of what to expect and the supports we offer, trouble shoot student concerns, remind of Noel Levitz and upcoming focus group.</p> <p>Topic: Check in about the first week, trivia,</p> <p>Presenter: Completion coaches, mentors</p>

				<p><i>study time in your routine daily)</i></p> <p>Hacks for setting up a weekly schedule as a college student</p> <p>https://algonquincollege.libguides.com/studyskills/weeklySchedule</p> <p>Not coming to campus any time soon? Check out the virtual tour</p> <p>https://suny.buffalostate.edu/tour#virtualtour</p> <p>Not from Buffalo? Check out some of our favorite places!</p> <p>https://buffalowaterfront.com/canalside</p> <p>https://buffalo.com</p> <p>https://www.wkbw.com/news/local-news/buffalo-strong/716-day-7-ways-to-celebrate-living-in-western-new-york</p>	<p><i>week's Bengal Bound Raffle</i></p>	
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Accessing and Navigating Electronic Student Accounts					
Release Date: September 6, 2021 @ 12pm					
Bengal Tip (email content)	Bengal Tip (text content)	Flip Grid Content	Flip Grid Module Resources	Bengal Challenge (engagement)	Live Demo (engagement)
See separate email outline document	The semester is now in full swing! 😊 We hope the last few weeks have been helpful and fun. Let us know how we did via this survey, as we value your feedback.	(1)Module Intro →We value your feedback – throughout your time at Buffalo State you will have lots of opportunities to offer your feedback as students are at the heart of what we do. We appreciate your choice to attend Buffalo State and we would like to do all we can to ensure you stay and are successful.	<p><i>Student Satisfaction Survey</i> https://buffalostate.edu/qualtrics.com/jfe/form/SV_1AgC1a6utfQCQbs</p> <p><i>Focus Group RSVP:</i> https://www.signupgenius.com/go/10C0C4AAAAF2BA3FDC52-countdown</p> <p><i>Chat live with your support team M-F 9a-4p</i> https://sle.buffalostate.edu/roar-2-success</p>	<p>Put it into practice→ Our time has come to a close for now, but don't forget to put into practice the things you have learned over the last few weeks. Remember your Roar 2 Success Support team is here for you all year and will reach out to you regularly.</p> <p>(1)Challenge→Help us to improve the Countdown to College program and how we support future first year students. Complete the survey and sign up for a focus group and be entered into a Bengal Bound Raffle welcome pack</p>	<p>Date: Sept 30, 2021</p> <p>Time: 12p-1p</p> <p>Time: 4p-5p</p> <p>Topic: Closing focus groups to evaluate the effectiveness of the Count Down to College program.</p> <p>Presenter: Peer Mentors to facilitate</p>